Georgia: Operational Environment

Bank Republic: Overview, Strategy, and you

## Georgia



Sovereign Rating: B+/Positive/B



2006 Economic Freedom Category:

Mostly Free



Doing Business in 2006/Global Ranking:

• 2<sup>nd</sup> in the world

• 1st in CIS

### Georgia: Some Economic Indicators

Real GDP Growth Rate: FY2003 
$$\stackrel{6.2\%}{\longrightarrow}$$
 FY2004  $\stackrel{8.7\%}{\longrightarrow}$  FY2005 est.

Consumer Price Index: FY2003  $\stackrel{7.5\%}{\longrightarrow}$  FY2004  $\stackrel{6.2\%}{\longrightarrow}$  FY2005

Growth of Industrial Productions: FY2003  $\stackrel{10\%}{\longrightarrow}$  FY2004  $\stackrel{10\%}{\longrightarrow}$  FY2005

Average Export Growth: FY2003  $\stackrel{35\%}{\longrightarrow}$  FY2004  $\stackrel{35\%}{\longrightarrow}$  FY2005

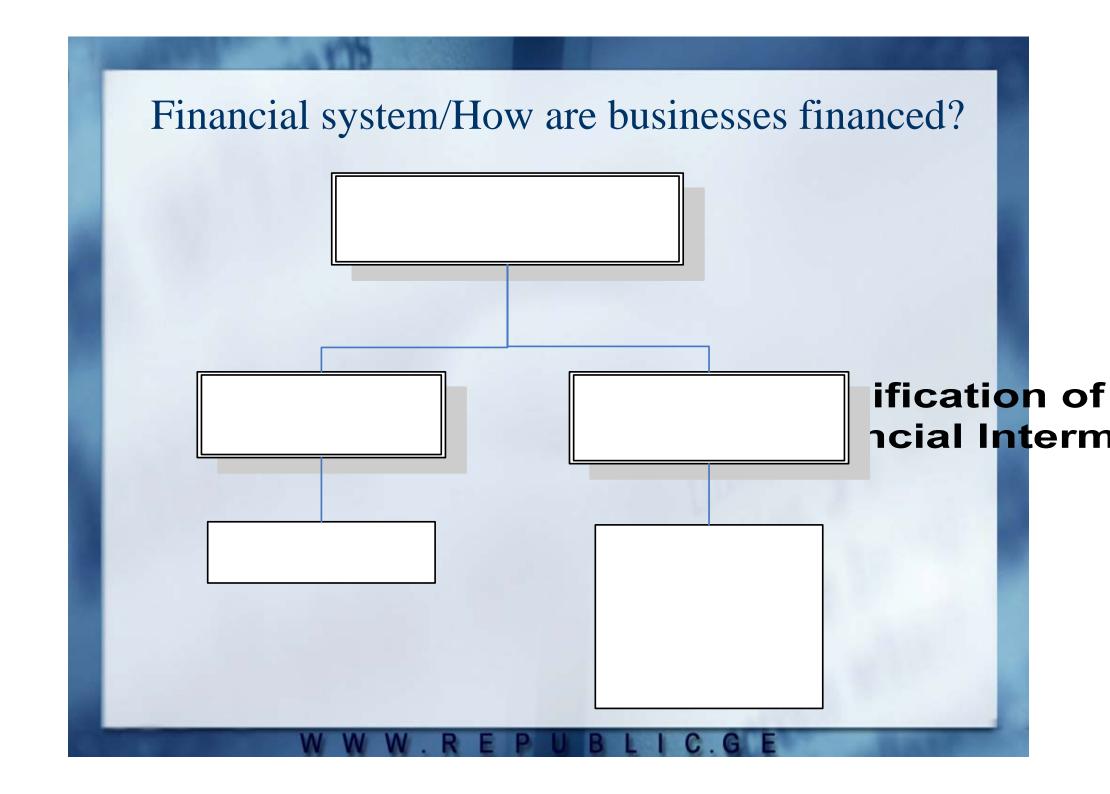
**Income of Households:** 

September, 2005

FY2003 ----- FY2004

### Financial system/How are businesses financed?

- Georgia: Highly "bank based" financial system
- 19 Commercial banks, 12 with some foreign shareholding
- 40 non-bank depository institutions (credit unions)
- 1 Stock Exchange
- 16 insurance companies and 3 pension funds
- Investment Banks, Equity Funds, Leasing, MFIs, other



### Trends of Georgian financial industry

- Absolute majority of financial assets concentrated in commercials banks
- Financial intermediaries turning in groups, with major focus on Commercial Banks
- % on commercial loans: 2004 Average 20.5%; 2005 Average 17.5%
- % on deposits: 2004 Average 8.1%; 2005 Average 7.2%
- Somewhat limited access to long-term fund
- Increase in consumer spending and investments, slow growth with savings
- Decreasing dolarization, more trust in GEL and banking industry
- Limited number of financial instruments

# JSC Bank Republic

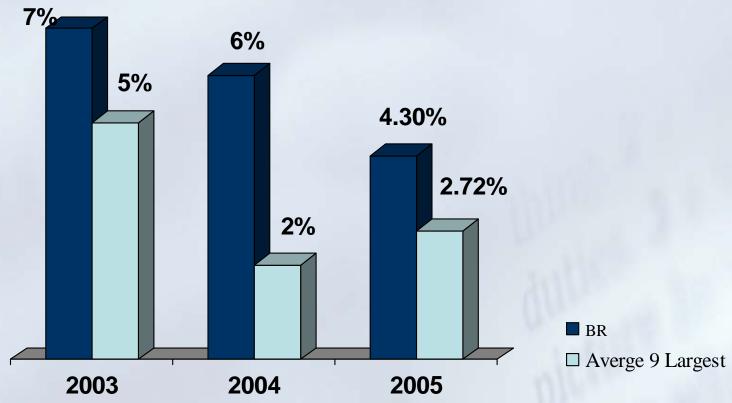
- Overview
- Strategy
- How we approach you

### Market Shares: BR vs. Top 9 Banks

	Bank Republic	Nine Largest Banks
Total Assets	9%	91%
Customer Accounts	11.5%	88.5%
Net Income	13%	87%
Current Deposits	14%	86%
Time Deposits	12%	88%

### Overview: BR Today. . .

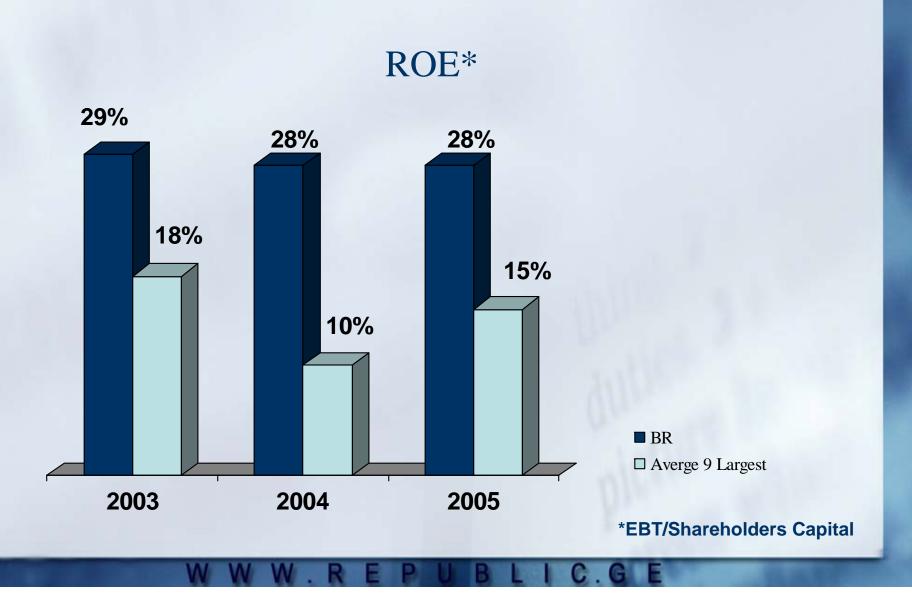




\*EBT/Total Assets

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### Overview: BR Today. . .



#### Overview: Universal financial services

#### Corporate Banking

- ⇒ Commercial Loans
- ⇒ Trade Finance
- **⇒** Treasury Services
- ⇒ Project Finance
- ⇒ Insurance

#### Retail Banking

- ⇒Consumer Lending
- **⇒**Card Business
- ⇒ Mortgage Loans
- ⇒ Private Banking
- ⇒ Insurance & Pensions
- ⇒ Electronic Services

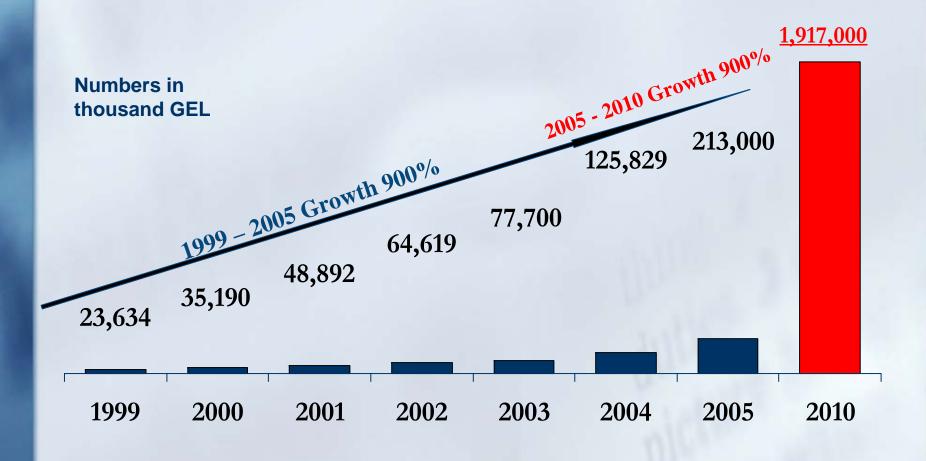
Through cost efficient alliances with our partners, customers are also offered financial services such as brokerage, investment banking, asset management, advisory services.

#### Overview: BR subsidiaries

JSC ALDAGI – leading insurance company, owns 25% of the market, BR shareholding – 50%

JSC Georgian Card – leading card business processing provider in the country, BR shareholding – 42%

#### Overview: Asset Growth Ambitions



### J.S.C Bank Republic: Strategy

Our objective: To be a leading financial service providers in the corporate and retail sectors

#### Focus on:

- Urban and semi-urban areas
- Middle/Upper class retail
- Corporations, Multinationals and SMEs

#### **Model:**

- Universal banking
- Offer a wide range of products
- High technological channels

### Strategy: Sectors of Interest

- ⇒ Construction / Materials, and equipment
- ⇒ Energy Fossil Fuel Exploration, Oil derivatives import and distribution,
   Electricity generation, import, and distribution
- ⇒ Communications, IT, Wireless Communications, Fixed-line Communications
- ⇒ Transport & Storage Air, roads, Ports, Rail
- ⇒ Utilities Electricity, Gas, Water
- ⇒ Food and Drink Industry
- ⇒ Real Estate
- ⇒ Trade

### Strategy: New markets for banking

- ✓ Agriculture
- ✓ Hospitality and Tourism
- ✓ Municipal Infrastructure and public finance

### How do we stand, what do we bring

We bring professionals with first-class services and first-class performance

- ⇒ Right cultural environment and individual approach
- ⇒ Well established franchise and power of good business networks
- ⇒ Effective combination of a thorough knowledge of the specific characteristics of the regional market with the best global business standards
- ⇒ Effective model of business services
- ⇒ Transparency and credibility

Key message:

BR + you = partnership

# ER BANK REPUBLIC

A long-term investor in Georgia's economy

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